



HOCHSCHULE  
COBURG

FINANCIAL  
MANAGEMENT



MBA FINANCIAL MANAGEMENT

# EMPLOYMENT REPORT

2025/26





## Foreword

We are pleased to present the Employment Report for the MBA Financial Management program at Coburg University. This report highlights the career outcomes of our graduates and reflects the program's commitment to academic excellence, practical relevance and global employability. Our MBA FM equips students with the financial judgment, strategic insight, and leadership capabilities needed to stand out in today's environment of economic and geopolitical uncertainty. Coburg MBA graduates pursue opportunities across sectors such as financial services, consulting, technology and innovation, with many transitioning into strategic roles in corporate finance, risk management and investment analysis. For many of our international students, Germany remains the region of choice to advance their careers after graduation. Due to the ongoing demand for skilled employees, the German government offers an 18-month job seeker visa to non-EU graduates of German universities. Many of our graduates secure employment offers from their internship companies. 85 % of graduates remain in Germany after completing the FM program.

What sets Coburg apart is our commitment to every student's career journey. A feature of the MBA Financial Management program is its 20-week internship. Integrated German-language classes in our syllabus enable students to exploit the most attractive internship opportunities. We invite you to explore the following pages and learn more about how our MBA continues to empower future financial leaders in Bavaria, Germany and beyond.

Prof. Dr. Victor Randall

Director – MBA Financial Management, Coburg University of Applied Sciences and Arts





*Saud Bin Naumann | Pakistan |  
Senior Financial Accountant,  
Allianz Commercial  
(graduated 2018)*

*“The program gave me the  
perfect head start I needed to  
start my career - it took me out  
of my comfort zone and brought  
out a version of me I never knew  
existed.”*

## Career Outcomes and Alumni Success

Graduates of the MBA in Financial Management at Coburg University enjoy strong career outcomes, with the majority securing employment or advancing professionally within six months of graduation. Our alumni are employed across Germany and internationally in sectors such as manufacturing, finance, consulting, and public administration. Many take on leadership and project management roles in mid-sized enterprises and global companies, while others pursue entrepreneurial paths or careers in sustainability and digital transformation.

These outcomes reflect the program’s strong practical orientation, interdisciplinary focus, and close ties to regional and international partners in finance and industry.





Min Chen | China | Senior Manager Treasury, German Automotive Company  
 (graduated 2007)

*“The integrated internship opened the door for me to start a finance career in a well-known German automotive company.”*

## Geographic Placement

- **87%** of our MBA graduates began their post-MBA careers in **Germany**, reflecting the program’s strong integration with the German labor market, particularly in Bavaria and other industrial hubs.
- **13%** of our graduates either **returned to their home countries** or took up positions in **international subsidiaries of German companies**, indicating the program’s global relevance and appeal to international students.

## Functional Roles

Graduates pursue diverse professional functions, with a strong emphasis on financial and strategic leadership:

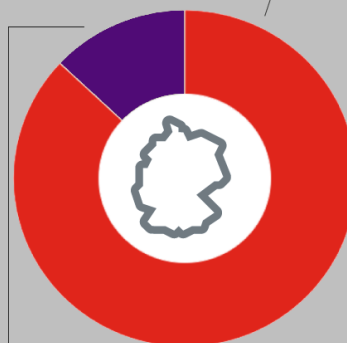
- **Almost half of our alumni** began careers in **Finance & Controlling**, a core strength of the program that aligns with Germany’s demand for data-driven financial managers.
- **A quarter** of our graduates entered roles in **Data, Technology & General Management**, highlighting the growing importance of digital transformation and cross-functional leadership skills.

## Industry Sectors

Our graduates are employed across a wide range of sectors, with significant representation in both traditional and innovation-driven industries:

- **13%** work in **Banking**, including positions in risk management, credit analysis, and financial planning.
- **12%** are in the **Automotive** sector, one of Germany’s economic pillars, often in strategic, operational, or financial roles.
- **11%** each are in **Chemical** and **Consulting** industries, reflecting demand for analytical and interdisciplinary skills.

87% of our graduates find their first position in Germany

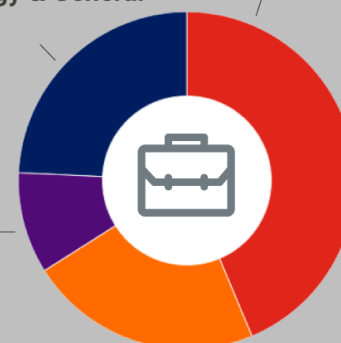


13% return to their home countries or are employed by German companies abroad

45% of our graduates start their career in Finance & Controlling

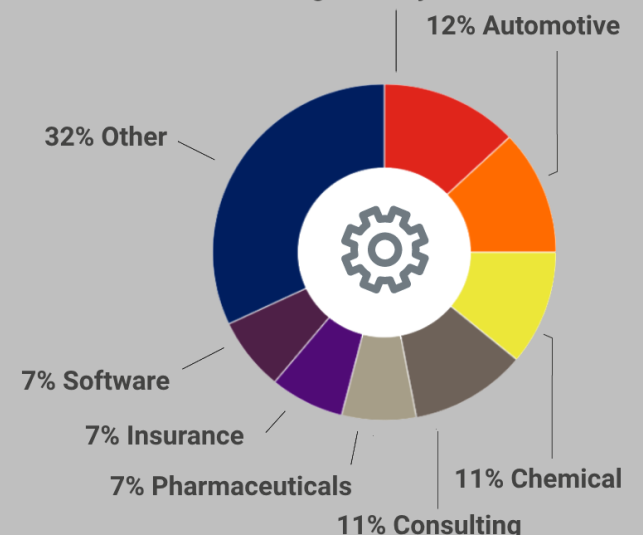
25% Data, Technology & General Management

10% Accounting, Compliance & Risk



20% Consulting, Strategy & Operations

13% of our graduates find a job in the Banking industry







*Miryusup Abdullaev | Uzbekistan  
| Managing Director, Deutsche  
Börse Digital Exchange  
(graduated 2013)*

*“The applied or practical nature  
of the program was key in my  
personal development.”*

## Your Gateway to Strategic Financial Leadership

If you have a passion for general management & finance, an entrepreneurial mindset, and a global outlook, the MBA Financial Management program at Coburg University could be the perfect fit for you.

Designed for internationally-minded professionals, the FM program enhances expertise in finance, management accounting, business strategy, and decision-making techniques. It also develops social competencies and proficiency in information management tools for effective leadership.



28 Students per semester



6 Students per professor



98% International students



20 Week company internship







*"The program gave me a comprehensive insight in the finance world and helped me find my place there."*

With 80 NATIONALITIES in class since inception, the study program is truly international. It also features an optional DOUBLE DEGREE from our partner university UniSC AUSTRALIA.





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Leonardo Tellez / Venezuela /  
Functional Controlling  
Professional, Siemens Smart  
Infrastructure  
(graduated 2016)

"This program opened many  
doors for my professional  
development in Germany. It  
prepared me for what was out  
there both academically and  
practically."

## Your internship will kick-start your career in finance!

One of the formal requirements of the MBA FM Program is the completion of a full-time internship semester. Our MBA graduates secure positions at some of the world's most renowned financial institutions and multinational corporations.

This hands-on experience not only enhances our graduates' professional skills but also significantly boosts their employability.





**We look forward to connecting with you!**



**Christin Fichtmüller**  
Head of the Master Office



**Annelie Herold**  
Team Manager







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