



COBURG UNIVERSITY | FINANCIAL
MANAGEMENT

of applied sciences and arts

MBA FINANCIAL MANAGEMENT
EMPLOYMENT REPORT
2026/27



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Foreword

We are pleased to present the Employment Report for the MBA Financial Management program at Coburg University. This report highlights the career outcomes of our graduates and reflects the program's commitment to academic excellence, practical relevance and global employability. Our MBA FM equips students with the financial judgment, strategic insight, and leadership capabilities needed to stand out in today's environment of economic and geopolitical uncertainty. Coburg MBA graduates pursue opportunities across sectors such as financial services, consulting, technology and innovation, with many transitioning into strategic roles in corporate finance, risk management and investment analysis. For many of our international students, Germany remains the region of choice to advance their careers after graduation. Due to the ongoing demand for skilled employees, the German government offers an 18-month job seeker visa to non-EU graduates of German universities. Many of our graduates secure employment offers from their internship companies. 85 % of graduates remain in Germany after completing the FM program.

What sets Coburg apart is our commitment to every student's career journey. A feature of the MBA Financial Management program is its 20-week internship. Integrated German-language classes in our syllabus enable students to exploit the most attractive internship opportunities. We invite you to explore the following pages and learn more about how our MBA continues to empower future financial leaders in Bavaria, Germany and beyond.

Prof. Dr. Victor Randall

Director – MBA Financial Management, Coburg University of Applied Sciences and Arts

11.05.2026



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*Saud Bin Naumann | Pakistan |
Senior Financial Accountant,
Allianz Commercial
(graduated 2018)*

*“The program gave me the
perfect head start I needed to
start my career - it took me out
of my comfort zone and brought
out a version of me I never knew
existed.”*

11.05.2026

Career Outcomes and Alumni Success

Graduates of the MBA in Financial Management at Coburg University enjoy strong career outcomes, with the majority securing employment or advancing professionally within six months of graduation. Our alumni are employed across Germany and internationally in sectors such as manufacturing, finance, consulting, and public administration. Many take on leadership and project management roles in mid-sized enterprises and global companies, while others pursue entrepreneurial paths or careers in sustainability and digital transformation.

These outcomes reflect the program’s strong practical orientation, interdisciplinary focus, and close ties to regional and international partners in finance and industry.





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Min Chen | China | Senior Manager Treasury, German Automotive Company (graduated 2007)

“The integrated internship opened the door for me to start a finance career in a well-known German automotive company.”

Geographic Placement

- **87%** of our MBA graduates began their post-MBA careers in **Germany**, reflecting the program’s strong integration with the German labor market, particularly in Bavaria and other industrial hubs.
- **13%** of our graduates either **returned to their home countries** or took up positions in **international subsidiaries of German companies**, indicating the program’s global relevance and appeal to international students.

Functional Roles

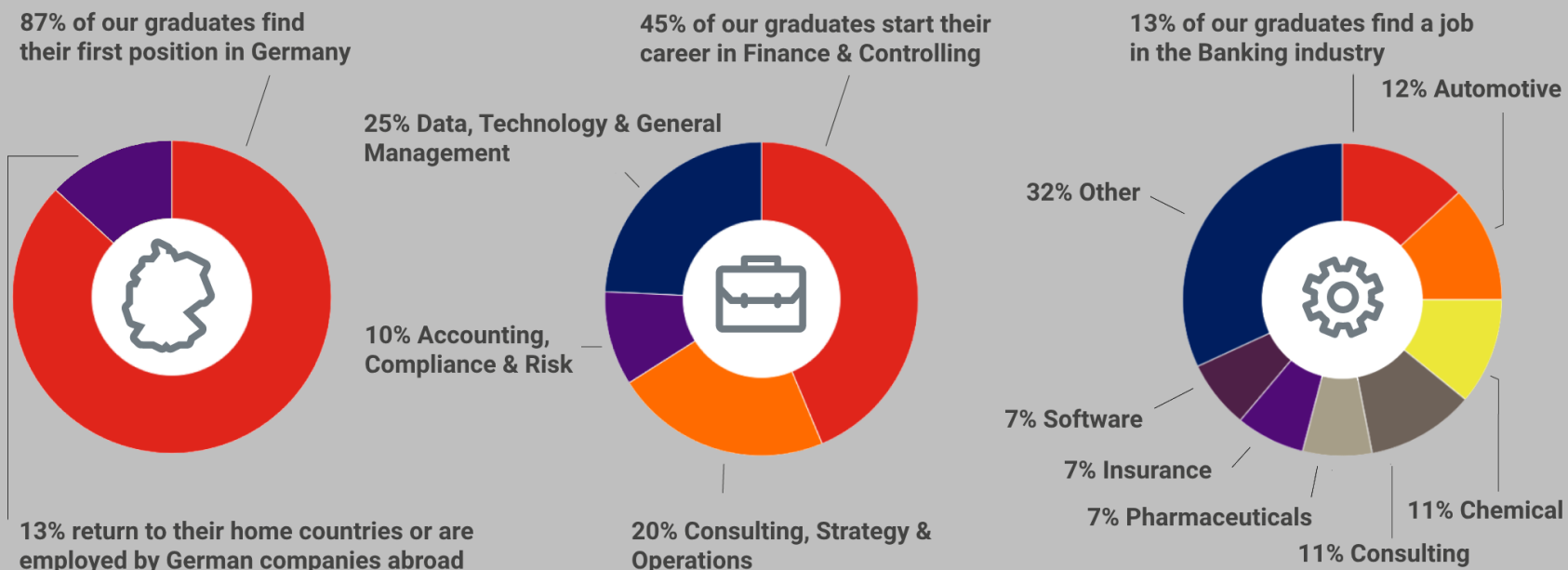
Graduates pursue diverse professional functions, with a strong emphasis on financial and strategic leadership:

- **Almost half of our alumni** began careers in **Finance & Controlling**, a core strength of the program that aligns with Germany’s demand for data-driven financial managers.
- **A quarter** of our graduates entered roles in **Data, Technology & General Management**, highlighting the growing importance of digital transformation and cross-functional leadership skills.

Industry Sectors

Our graduates are employed across a wide range of sectors, with significant representation in both traditional and innovation-driven industries:

- **13%** work in **Banking**, including positions in risk management, credit analysis, and financial planning.
- **12%** are in the **Automotive** sector, one of Germany’s economic pillars, often in strategic, operational, or financial roles.
- **11%** each are in **Chemical** and **Consulting** industries, reflecting demand for analytical and interdisciplinary skills.





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Miryusup Abdullaev | Uzbekistan |
Managing Director,
Deutsche Börse Digital Exchange
(graduated 2013)

*“The applied or practical nature
of the program was key in my
personal development.”*

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Your Gateway to Strategic Financial Leadership

If you have a passion for general management & finance, an entrepreneurial mindset, and a global outlook, the MBA Financial Management program at Coburg University could be the perfect fit for you.

Designed for internationally-minded professionals, the FM program enhances expertise in finance, management accounting, business strategy, and decision-making techniques. It also develops social competencies and proficiency in information management tools for effective leadership.



28 Students per semester



6 Students per professor



98% International students



20 Week company internship





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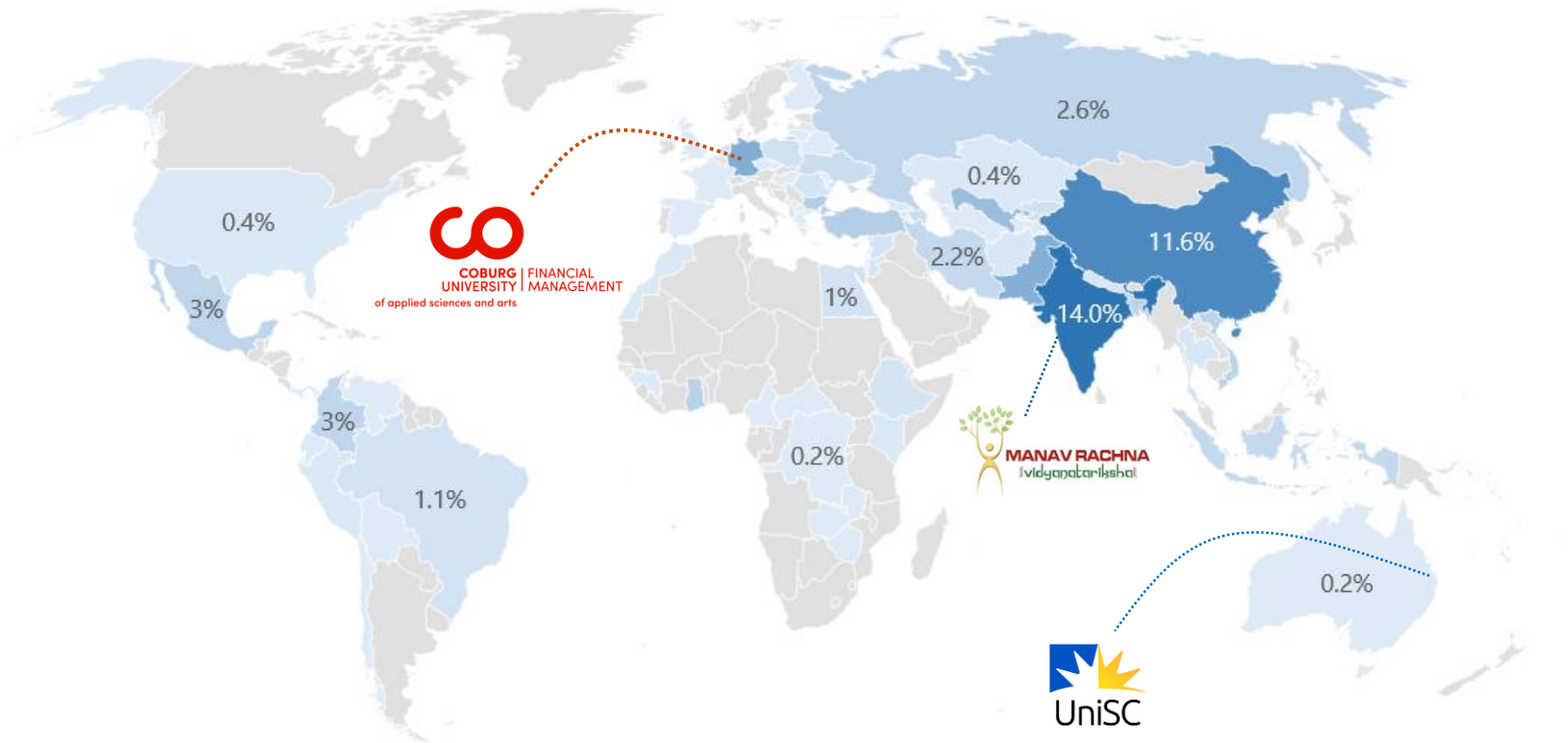


Anna-Lena Stöpler | Germany | Project Manager, Siemens Mobility (graduated 2016)

“The program gave me a comprehensive insight in the finance world and helped me find my place there.”

Alumni by Country of Origin

With 80 NATIONALITIES in class since inception, the study program is truly international. It also features an optional DOUBLE DEGREE from our partner universities: UniSC Australia and MRIIRS India.





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Leonardo Tellez / Venezuela / Functional Controlling Professional, Siemens Smart Infrastructure (graduated 2016)

"This program opened many doors for my professional development in Germany. It prepared me for what was out there both academically and practically."

Your internship will kick-start your career in finance!

One of the formal requirements of the MBA FM Program is the completion of a full-time internship semester. Our MBA graduates secure positions at some of the world's most renowned financial institutions and multinational corporations.

This hands-on experience not only enhances our graduates' professional skills but also significantly boosts their employability.





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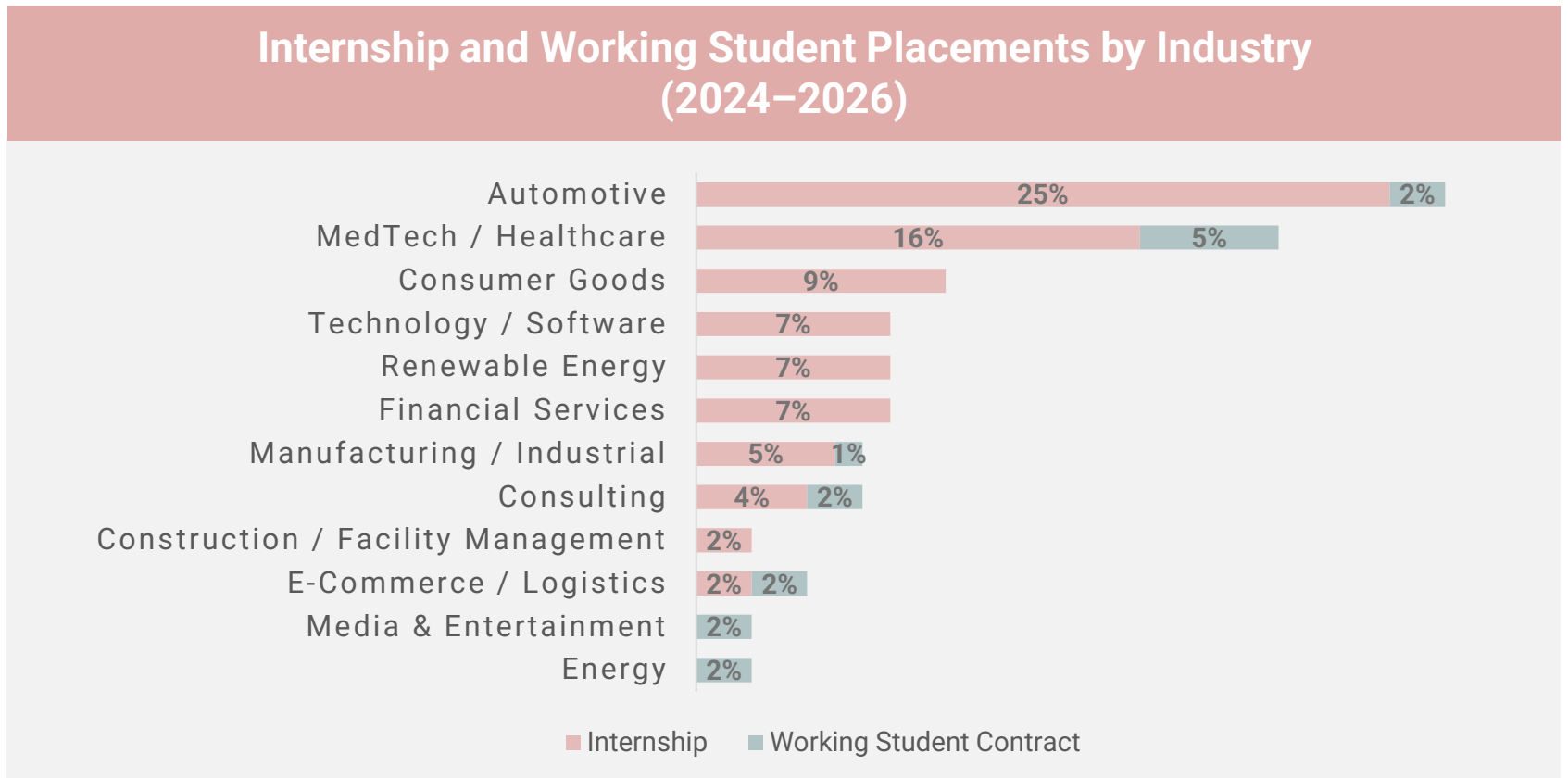
Luciana Irrazabal Molina / Peru / Internship in Group Treasury Department, BMW Group

“Applying everything I’ve learned in the MBA program about finance, systems, and hard work has allowed me to grow and thrive in the German job market – at one of the world’s leading companies.”

The Internship: A Gateway to Diverse Industry Experience

Our MBA students successfully secured internships across a wide range of industries, with the highest placements in Automotive, MedTech & Healthcare, Consumer Goods, Renewable Energy, Technology & Software, among others.

This demonstrates that the Coburg MBA program equips students with the versatile skill set needed to thrive across diverse sectors, while the hands-on experience gained during these internships enriches their professional profile for future career opportunities.



	% of Students
➤ Internship	
20 Weeks	18%
More than 20 weeks	66%
➤ Working Student Contract	
More than 20 weeks	16%

Internship Duration & Contract Type Distribution:

Over 80% of Coburg MBA students secured Internships or Working Student contracts of 20 weeks or more, ensuring meaningful industry exposure and a strong foothold in the German job market.

Source: Coburg University of Applied Sciences – MBA Internship Records, March 2023 to April 2026.



Melkamu Tesfaye Taye/ Ethiopia / Credit Officer in Group Risk Management, **Commerzbank AG** (graduated 2018)

“The practical and international approach of the program played a crucial role in preparing me for my current position as a Credit Officer at Commerzbank.”

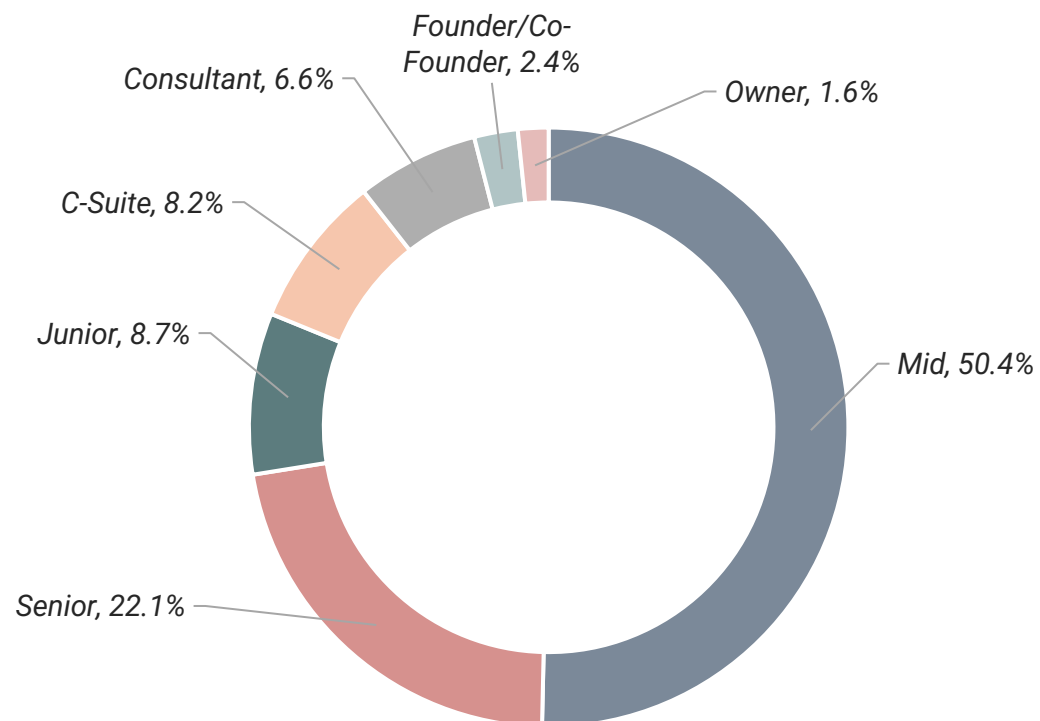
Post-MBA Employment: Top Job Titles & Seniority Breakdown

Coburg University MBA alumni are driving impact in high-value roles, demonstrating the program's strength in developing future business leaders. Our graduates are well-positioned for continued growth into senior and C-Suite roles.

Most Represented Job Titles

Manager	20.9%
Controller	17.6%
Analyst	8.5%
Accounting	8.0%
Consultant	6.6%

Seniority





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Julieth Giraldo / Colombia /
Manager Corporate Treasury,
Adidas AG
(graduated 2024)

“Choosing this program was truly a game-changer — it shaped the path to my professional growth.”

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Finance Salaries in Germany by Role

Salary ranges across key finance roles highlight competitive compensation levels and clear progression opportunities within the German market.

Financial Analyst

25th Percentile

Ø 65.800€

75th Percentile

45.000 €

85.000 €

Investment Advisor

25th Percentile

Ø 78.000€

75th Percentile

55.000 €

100.000 €

Financial Manager

25th Percentile

Ø 93.000€

75th Percentile

80.000 €

130.000 €

Sources: Kununu.com, Gehalt.de. Accessed 22.03.2026





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We look forward to connecting with you!



Christin Fichtmüller
Head of the Master Office



Annelie Herold
Team Manager





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